

CALM BABY WASH INGREDIENTS CLOSE UP

INGREDIENT	%	PURPOSE	WHY
✿ WATER	61%	Liquid base	The most safe and simple option to bind all the ingredient together
✿ ALOE BARBADENSIS LEAF EXTRACT	20%	Moisturising & skin conditioning	Soothing, hydration, & healing. Creates a protective layer that helps maintain the moisture of delicate skin. Containing vitamin E B-sitosterol, an anti-inflammatory agent which can help heal & protect against diaper rash & other minor skin conditions.
♡ LAURYL GLUCOSIDE	8.5%	Surfactant - cleansing & foaming	Safe & created from natural ingredients. Gentle on the environment & skin. Creates those nice big bubbles
♡ SODIUM COCO-SULFATE	8%	Surfactant - cleansing & foaming	Safe & created from the natural fatty acids of a coconut
✿ LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL	0.4%	Active herbal ingredient	Promotes relaxation & a calm mood. A mild, natural, & safe essential oil
✿ ANTHEMIS NOBILIS FLOWER (CHAMOMILE) OIL	0.1%	Active herbal ingredient	Soothing on skin & helps promote relaxation & digestion
✿ MEL - (HONEY)	0.25%	Moisturiser	Created from the nectar of flowers, a great moisturiser with antibacterial properties
옻 DEHYDROACETIC ACID	0.25%	Preservative	A safe certified organic compound with anti-fungal & bacterial properties preventing any nasties from developing in the formula.
♡ CITRIC ACID	0.3%	Exfoliant & antioxidant	Helps to remove dead skin cells & dirt. Promotes new cell turnover. Used in only a very low % to still be suitable for sensitive skin.
옻 BENZYL ALCOHOL	0.6%	Preservative	An organic alcohol that can be found naturally in fruit. Considered gentle & w a very low chance of causing irritation. Prevents any nasties from developing in the formula.



NO ANIMAL TESTING